

Los Paseos Neighborhood Association

Board Meeting

May 28, 2024, Via ZOOM

Board members in attendance: Greg Peck, president; Karen Lattin, vice-president; Barbara Canup, treasurer; Lynne Steele, secretary; Alan Chan and Peter Chen, members at large.

Greg called the meeting to order at 7:22 pm

Topics on agenda:

- Draft LPNA June General Meeting agenda (all discusses and finalized)
 - LPNA Update
 - SJPD
 - D10 Council Office Update
 - Presenter, or make D10 update on Homelessness activities.
- MailChimp discussion (Survey to get member inputs regarding engagement – all)
- BRNA Meeting Update to LPNA Board (Greg)

LPNA Update

- Barbara on trees/garden if something to report.

SJPD

- Paseo #1 Incident and San Ignacio shooting: Peter asked if we could have statistics for entire Southern Division, not just LP.

D10 Council Update

- Discussion about Via Del Oro (a city official might be better)
- Budget progress and dates
- D10 update on homelessness in area.
- Dumpster Day

ACTION: Lynne will research Dumpster Day notes and reference in previous minutes.

ACTION: Karen will check with Jackie about who can we talk to at City about Via Del Oro? Dignity Moves?

ACTION: Karen will contact Jimmy Panetta's office; Maybe County Supervisor Sylvia Arenas.

ACTION: Spice up newsletter with something like "get the real facts rather than reading NextDoor" or something positive.

- A discussion of Hybrid vs. Zoom was held. Best to do Zoom this time. There are details to work out with school or library. Los Paseos Clubhouse has too much of an echo for a decent hybrid meeting. If we go all in-person, we can use the clubhouse.

ACTION: Greg and Alan are evaluating the library.

Basking Ridge Neighborhood Association Update

- Greg reported that Basking Ridge serves Chick-Fil-A at their meetings and are publicized by the Mayor and D2. BRNA is active, with 50-70 people monthly. 928 homes in BRNA. Discussion followed.

ACTION: Greg will talk to John Leipelt at BRNA about their start and how they get so many people at their meetings.

NATIONAL NIGHT OUT – August 6, 2024

Discussion about how to control attendance; do we cut off at 600 or say “until supply lasts”.

- Sponsor Tables -- Pay for table, have a connection to the neighborhood, logo in promotion and at event.
- Non-Profit Tables: Karen has list of previous non-profits with tables including Library, Open Space, Life Moves, Coyote Crest 4-H, WERC, CERT, Green Foothills, police recruiting, Neighborhood Watch, etc.
- A discussion was held about Linda Rost’s request for a table.
- Greg has contacted Crimson Blues Band, waiting for band confirmation.
- Brian the Bubble Guy confirmed by Greg.
- Ice Cream Vendor confirmed by Greg.
- A discussion about how to receive sponsorship funds was held.
- Chalk Art Contest: is a hit, should be included.
- Publicity: Flyers in local businesses, LPNA list, Posts on NextDoor and Facebook.
- Distributing flyers to neighbors by board members.

ACTION: Barbara will submit the registration form.

ACTION: Karen will send out task list and volunteer list.

ACTION: Karen will revise flyer.

ACTION: Barbara will work out budget for event.

ACTION: Greg will invite the Mayor and D10 Council office.

ACTION: Greg will talk with John from BRNA about table requests and how they limit who gets a table.

ACTION: We should create a letter about who we are and what NNO is to send to sponsors.

MAILCHIMP

- Greg reported a 50% open rate on our emails. Discussion followed including beefling up subject lines with a “hook.”

ACTION: Alan will put MailChimp plug-ins on website; link to FaceBook page.

ACTION: Alan will add newsletter signup on website.

ACTION: Lynne will send Karen the information found about the difference between HOAs and Neighborhood Associations. Focus a newsletter on that subject.

OTHER BUSINESS

- Discussion of Pickleball courts (tennis people are opposed and the tennis courts at the park are used most of the time).
- HOA has both pickleball and tennis court markings.
- Dogs off-leash; signs are up – it is a park rule. How do we enforce it? A discussion followed about events to organize including Summer and Fall BBQs, Dumpster Day, and other events we can host to increase engagement in LPNA.

The meeting adjourned at 9:08 pm.